

# Genius Programme for creating Brand **YOU!**

*Inspired performance at work and in life – for today's professionals and entrepreneurs.*

During this **workshop**, you will learn why your thinking has been programmed into delivering the same outcomes. You will also gain the tools to reverse those thinking patterns, acquiring the creative insight to deliver vastly improved and directed thinking which leads to better outcomes – everywhere in your life.

- Reinvent Brand YOU for personal alignment and success.
- Develop greater awareness of the thinking influencing your life.
- Embark on a period of personal innovation.
- Recover your creative genius.
- Free instinctive intuition.
- Open your infinite potential.
- Raise and sustain higher levels of consciousness.

Create the alignment between work and self and become the authentic Brand YOU!



## About the host

**Thebe Ikalafeng** is a South African-born global African branding and reputation architect, advisor and author. A respected brand and reputation authority, he has been named one of the '100 Most Influential Africans' by New African Magazine. He has been to over 50 countries across Africa and the world and worked on over 100 brands, gaining an incomparable perspective and experience on building brands and reputations in Africa.

The Genius Programme shows you how to move from habit thinking to genius living.



## About the presenter

**Graeme Butchart** worked for 30 years as an award winning creative director in advertising for many global brands. In 1999 he began lecturing in Innovation, Communication and Creativity at various schools, and business institutions. In 2005 he studied Consciousness Coaching and in 2008 began formulating the Genius Programme. Graeme works as a business and life coach for a wide range of industries. He is a motivational speaker and features regularly on PowerFm 98.7